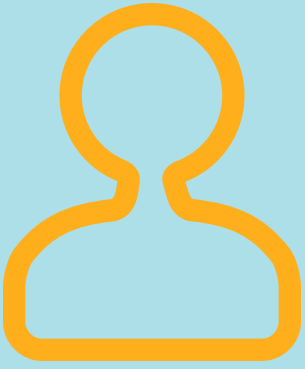


5 Things to Consider When Considering Large Format Graphics

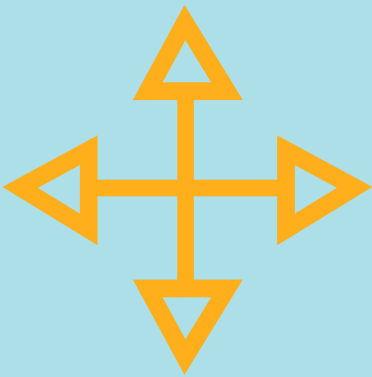


1.) EXPERIENCE.

How would you like people to feel when they encounter the space? Large format graphics can be beautiful eye-catching displays that set the mood, tone, and culture of your space while supporting your brand.

2.) DESIGN.

Who is providing the design? What will be the process for reviews and final approvals? Artwork needs to be created at the highest resolution possible either internally or with a design team (like us).

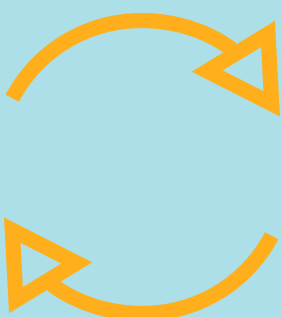


3.) LOCATION.

Interior or Exterior? Size of space? It makes a big difference during product selection and installing.

4.) SURFACE.

What is the surface of the desired location? Glass, drywall, textured wall, concrete, brick? Each is a unique application and needs special consideration to choose the product with the right adhesion.



5.) LONGEVITY.

Is this a forever sign? Or how often will you change the design?

The goal of these questions is to quickly set expectations early. Make sure the design, product, and install are correct for your unique situation.

Would you like to talk through your answers? Contact us today!
www.asisignelatimergroup.com